TEMPLATE

90-DAY DIGITAL GROWTH PLAN

YOUR LOGO

Set three priorities, plan each month and check in every week.

1. WHERE WE ARE TODAY

MEASURE	TODAY	GOAL IN 90 DAYS
Leads per month		
Jobs booked per month		
Average job value		
Google reviews		
Website visits per month		

2. OUR THREE PRIORITIES

PRIORITY	WHY IT MATTERS	OWNER	DONE BY

3. MONTH BY MONTH

MONTH	MAIN GOAL	TASKS	MEASURE OF SUCCESS
Month 1			
Month 2			
Month 3			

4. WEEKLY CHECK-IN

WEEK	LEADS	JOBS	DONE THIS WEEK	BLOCKED BY

WEEK	LEADS	JOBS	DONE THIS WEEK	BLOCKED BY

5. REVIEW AT DAY 90

WHAT WORKED

WHAT DID NOT

NEXT 90 DAYS