TEMPLATE

CASE STUDY

YOUR LOGO

Document a finished project so customers can see the problem, your approach and the result.

PROJECT SUMMARY

CUSTOMER (WITH PERMISSION) OR TYPE OF CUSTOMER

LOCATION

TRADE / SERVICE

PROJECT DATES

THE PROBLEM

WHAT THE CUSTOMER NEEDED AND WHY

THE APPROACH

WHAT YOU DID, STEP BY STEP

CHALLENGES AND HOW YOU SOLVED THEM

THE RESULT

MEASURE	BEFORE	AFTER

WHAT THE CUSTOMER SAID (QUOTE WITH PERMISSION)

PHOTOS

- [ ] Before
- [ ] During
- [ ] After
- [ ] Detail shot
- [ ] Team on site