Souck

COMPANY FACT SHEET

Souck is an institution that advances public understanding of craftsmanship pride in skilled work and trades. It achieves its mission through films, community engagement and small business growth programs.

AT A GLANCE

- Founded in Toronto in 2018
- Registered as SUUK Technology, operating as Souck
- Head office: Unit 205, 123 Edward Street, Toronto, ON
- Hybrid team across Canada

LEADERSHIP

Charles Chan Lujock, Founder and CEO

LOCATIONS

- Toronto (head office)
- Satellite locations across the GTA and the Golden Horseshoe
- Ottawa, Calgary, Edmonton and Vancouver

> "I helped build that."

PROGRAMS

Groundwork. Souck's storytelling program exploring the passion and fulfillment at the core of skilled work and trades: documentaries, articles and industry news.

Community programs. Souck takes part in trade shows, chamber events, trade school days and public initiatives that strengthen the skilled trades, and hosts scholarships, school visits, seminars, open workshop days and screenings.

Growth solutions. Practical digital help for trades and service businesses: websites, search, advertising, branding and business systems.

CONTACTS

- General: contact@souckinc.com
- Media: press@souckinc.com
- Toll-free: 1-888-218-9374 (open to anyone)
- Mobile: (647) 375-7773

ONLINE

- souckinc.com
- LinkedIn: linkedin.com/company/souck
- Instagram: @souck_inc
- YouTube: @souck_inc